

ETRMA commitment to sustainability – preparing for the next retreading challenge

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ETRMA and its members are some of the most active players in the process of shaping EU regulations with regard to tyres, their safety and sustainability of production and use. In recent years, ETRMA has been particularly active with regard to a number of EU laws with an impact on the tyre manufacturing, tyre performances and lately also on information to consumers about tyre properties. This activity adds to ETRMA's commitment to support sustainability and innovation, which are key to ensuring that Europe's tyre industry remains strong and competitive. In the words of ETRMA Secretary General Fazilet Cinaralp, *"ETRMA's active contribution in the re-launched [CARS 21](#), its compliance with [REACH](#) requirements and the intense ongoing research and development for more environmentally sound products are all examples of the determination of our industry to maintain the position of leaders in the European and global tyre markets."*

In this context, ETRMA has also been focussing on the aspect of **Retreaded tyres**, which offer a significant contribution to sustainability by extension of the tyre life cycle. Known benefits include the use of less resources and less energy to produce a retreaded tyre, the performance of which is comparable to that of a new tyre, particularly for the heavy duty vehicle segment. The EU Tyre Labelling Regulation, which will enter into force next November, requires the Commission to perform an assessment, also on whether it will be feasible to extend the labelling to retreaded tyres¹.

Retreaded tyres account for approximately 40% of the total European replacement truck tyre market. ETRMA members together with hundreds of franchised or licensed retreaders collectively represent approximately 80% of the volume of retreaded tyres sold on the European market.

Therefore, ETRMA, in cooperation with ETRTO retreading specialists, have already begun an assessment in order to be able to effectively contribute to future policy actions and their feasibility assessment. The goal for ETRMA is also to represent the interest of the hundreds of retreading companies, many of which are SMEs, and whose economic viability represent an important element for the European environmental and industrial future.

Questions: Contact Mrs F. Cinaralp, f.cinaralp@etrma.org

For further information on the organization as well as CARS 21, REACH, and other activities, please visit our website: www.etrma.org

¹ By March 1st 2016, as foreseen in the Review clause of Regulation (EC)1222/2009 (article 14)