



ETRMA acknowledges the withdrawal by Nokian Tyres of its ice and snow label.

Brussels, 23 November 2012 - ETRMA acknowledges the decision of Nokian Tyres to withdraw its ice and snow labelling sticker launched in Sweden, Norway and Finland. The Nokian Tyres' statement, dated 22 November 2012, asks its retailers to “immediately cease all use of Nokian Tyres’ winter grip stickers”.

ETRMA and all its members have long committed to developing a proper consumer information on ice and snow as soon as a robust and reliable test method is available; industry will continue pursuing this objective.

About ETRMA: ETRMA is the leading voice of tyre and rubber goods producers. The tyre and rubber sectors employ in Europe about 370 thousand people for a total turnover of the tyre industry of €29 Bn. ETRMA’s corporate members are Apollo Vredestein, Bridgestone Europe, Cooper Tires, Continental, Goodyear Dunlop Tires Europe, Hankook Tire Europe, Marangoni, Michelin, Mitas, Nokian Tyres, Pirelli Tyre, and Trelleborg Wheel Systems.