



## First semester 2013 -European tyre market shows sign of timid recovery on the truck tyre segment

**Brussels, 16 July 2013** – The European Tyre and Rubber Manufacturers' Association (ETRMA) published today figures about the tyre replacement sales of the first half of 2013.

**In June**, the development in nearly all segments, except winter tyres, indicates that we are above last year, even if the absolute level of activity is still low. It is interesting that the markets with weaker economies in Southern Europe are performing better than DACH or Scandinavia. ETRMA's Secretary General, Fazilet Cinaralp commented this data by saying "In southern Europe, the consumer cannot delay any longer change of tyres. We seem to have reached the bottom!"

In June, truck replacement continues its positive development (+6%) and Truck OE is quite stable, but all on the low 2012 market level. The agricultural tyre sales (agro) were also positive in June (+4%) and the market is stable.

**From January to June**, the tyre sales have stabilised on the low level compared to the same period last year. Consumer, Agro and motorcycle tyres still at **significantly lower** levels compared to same period 2012! **ETRMA** expects the market to reach 2012 figures at the year end.

Replacement market Europe first semester 2013 in 000 of tyres			
	2012	2013	% variation
Consumer	96.717	91.249	-6%
Truck	3.741	3.925	+5%
Agro	959	924	-4%
Moto/Scooter	5.314	5.026	-5%

(source: Europool ETRMA)

For further information, please contact Ms. Fazilet CINARALP, Secretary General

The European Tyre & Rubber Manufacturers' Association tyre Corporate members are: Apollo Vredestein, Bridgestone Europe, Cooper Tires, Continental, Goodyear Dunlop Tires Europe, Hankook Tire Europe, Marangoni, Michelin, Mitas, Nokian Tyres, Pirelli Tyre, and Trelleborg Wheel Systems.

ETRMA Aisbl
2/12 Avenue des Arts
1210 Brussels Belgium

Tel +32
Fax +32
www.etr

EC Register: ID 6025320863-10

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