





First half 2014: European Tyre Market positive in all segments

Brussels, 14 July 2014 – The European Tyre and Rubber Manufacturers Association published today figures concerning its members' sales in the first half of 2014.

The positive tendency shown by the European market in the first quarter of 2014 was confirmed by data from April to June, which shows an overall stabilisation on a positive trend of the market in all segments. As for the first quarter, truck and bus tyres remain the most successful segment with a 10% growth compared to the first six months of the previous year. Agricultural tyres also showed a 4% growth and motorcycle and scooter tyres grew by 8%.

When looking at the national results, all major markets registered positive figures for truck and bus tyres, with Germany leading the growth with a staggering +15%. For consumer tyres, the results were more mixed with the majority of the biggest markets bringing positive results with the exception of the UK (-1%) and Spain (-1%).

Fazilet Cinaralp, Secretary General of ETRMA stated *"The stabilisation of the market on a positive trend is very good news, which makes us hope for a positive end of year results after such a grim 2012 and 2013. Furthermore, the sell-in for winter tyres continues on a very high level, which hints to a nice picture for the consumer segment. However, it will be possible to have a "real life check" after the sell out from September thru November"*.

	1 st half 2013	1st half 2014	Variation %
	91.296.015	98.506.913	+8%
	3.924.671 3.924.665*	4.320.248	+10%
	924.354 923.256*	965.440 966.322*	+4% +5%*
	5.028.658 5.138.881*	5.434.432 5.588.594*	+8% +9%*

(source: ETRMA)

*These figures have been corrected further to additional information received by the industry after the publication of this press release.

For further information, please contact Mrs F. Cinaralp, Secretary General
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ETRMA's membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, MITAS, NOKIAN TYRES, PIRELLI AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK. The industry provides direct employment for about 360,000 people in the EU and supports another 800000 jobs in related sectors. ETRMA members' turnover is estimated to about € 46 b, of which up to 5% continues to be invested in R&D, annually.