





First quarter 2015: ups and downs as year begins

Brussels, 15 April 2015 – The European Tyre and Rubber Manufacturers' Association published today tyre replacements sales of its Members for the first quarter of 2015.

As shown in the table below, the beginning of the year brings mixed results for the European tyre industry.

In '000 units*	1 th Q 2014	1 th Q 2015	Variation %
	51.131	52.120	2%
	2.174	2.158	-1%
	500	436	-13%
	3.093	3.297	7%


(source: europool ETRMA)

* Discrepancies with data previously published is due to periodic data corrections.

The consumer segment experienced a 2% growth compared to the previous year, which, whilst timid, marks a turn-around compared to the last quarter of 2014 (-9%). The motorcycle segment showed a stronger sales performance with a growth of 7%.

These positive results were dampened by the poorer sales performances of truck and agricultural tyres. "The most noteworthy results probably regard truck tyres, whose sales started decreasing in mid 2014. This trend continues into 2015. At the same time, imports for this segment in the same period to the EU, and in particular

from China, have increased markedly over the last 12 months and continued to increase in January 2015" said Ms Cinaralp, Secretary General of ETRMA.

	2013	2014	Variation %	January 2014	January 2015	Variation %
TOTAL	3.985.740	5.647.759	42%	450.874	525.487	17%
China	2.313.101	3.471.368	50%	286.575	355.378	24%

(in units, source: Eurostat)

For further information, please contact Mrs Cinaralp, Secretary General

ETRMA's membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, MITAS, NOKIAN TYRES, PIRELLI AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK. The industry provides direct employment for more than 360,000 people in the EU and supports another 800000 jobs in related sectors. ETRMA members' turnover in 2012 is estimated to € 46 b, of which up to 5% continues to be invested in R&D, annually.