Brussels, July 2015 -

In June 2015, the positive demand for new passenger cars in the EU (+14.6 per cent) has had a positive impact on tyre sales, too

- OE demand both in consumer and truck tyres segments confirms this upward trend: +12% and +21% respectively, compared to June 2014.
- Replacement demand for June is a surprisingly high figure too: in car summer-tyres +18% and in truck tyres+7%.

In the first semester of 2015, both OE and replacement tyre markets have remained stable, both on consumer and truck tyres. Except in agricultural segment where we observe a significant down trend, which is in contrast with the growing imports from China and India.

For further information, please contact Mrs Cinaralp, Secretary General.

ETRMA’s membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, MITAS, NOKIAN TYRES, PIRELLI AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK. The industry provides direct employment for more than 360,000 people in the EU and supports another 800000 jobs in related sectors. ETRMA members’ turnover is estimated at € 46 b, of which up to € 2.5b continues to be invested in R&D, annually.