

Brussels, July 2015 -

In June 2015, the positive demand for new passenger cars in the EU (+14.6 per cent) has had a positive impact on tyre sales, too

Market situation June 2015

OE. Cons and Truck incl. Turkey

- OE demand both in consumer and truck tyres segments confirms this upward trend: +12% and +21% respectively, compared to June 2014.
- Replacement demand for June is a surprisingly high figure too: in car summer-tyres +18% and in truck tyres +7%.

	June 2014	June 2015	%	cum. 2014	Cum. 2015	%
Consumer Repl.	17.738	18.554	+5	98.528	100.774	+2
Car summer	8.157	9.668	+18	73.335	75.729	+3
Car winter	7.006	6.046	-14	11.376	9.855	-14
Consumer OE	7.534	8.404	+12	44.647	46.617	+4
Truck Repl.	783	841	+7	4.322	4.401	+2
Truck OE	435	525	+21	2.566	2.862	+9
Agricultural	148	139	-6	968	850	-13

000 units;
Source ETRMA-europool

In the first semester of 2015, both OE and replacement tyre markets have remained stable, both on consumer and truck tyres. Except in agricultural segment where we observe a significant down trend, which is in contrast with the growing imports from China and India.

Replacement 2nd QUARTER 2015

	2 nd Quarter		%	Cumulated		%
	2014	2015		2014	2015	
consumer	47.397	48.654	2	98.528	100.774	2
truck	2.148	2.243	4	4.322	4.401	2
agricultural	468	414	-12	968	850	-13

000 units;
Source ETRMA-europool

For further information, please contact Mrs Cinaralp, Secretary General.

ETRMA's membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, MITAS, NOKIAN TYRES, PIRELLI AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK. The industry provides direct employment for more than 360,000 people in the EU and supports another 800000 jobs in related sectors. ETRMA members' turnover is estimated at € 46 b, of which up to € 2.5b continues to be invested in R&D, annually.