

## Together for safer roads in Europe

The members of the Forum for Mobility & Society are concerned about the stagnation of road fatality rate reduction since 2013. They call on the European Union institutions and Member States to re-examine the steps needed to halve the overall number of deaths on European roads by 2020.

The Forum for Mobility & Society has significant experience in improving road safety and the deployment of innovative transport solutions.

Today, the Forum's members join forces to support EU policies aiming to reduce road fatalities and injuries. Four main road safety priorities that could bring tremendous benefits for the safety of European road users are:

- The deployment of new vehicle technologies: automated driving assistance systems are
  expected to significantly improve the safety and efficiency of personal mobility, particularly
  regarding the safety of vulnerable road users. Public authorities should provide the required
  policies for the implementation of cooperative intelligent transport systems combined with
  increased levels of smart technologies and vehicle automation
- **Data-driven innovation**: policy makers should promote and coordinate activities to enhance the quality of data sets related to road safety, with the involvement of industry in the process
- Driver training and education: road users should receive sufficient training throughout their lives, especially in the context of increased vehicle automation. Emphasis should also be put on regular maintenance of tyres, which are essential to ensure safety and fuel efficiency. Finally, awareness of the behaviour of other road users should also be emphasised
- The upgrade of the European road infrastructure: policy makers should ensure that road infrastructure is well-maintained, receives the necessary investment and creates a safer environment for all types of road users

The Forum for Mobility & Society calls on EU Transport Ministers to speed up their activities in order to meet up the ambitious road safety objectives by 2020.



















