





2015: a positive year for the European tyre industry

Brussels, 15th January 2016 – The European Tyre and Rubber Manufacturers' Association published today its members' sales for the year 2015 (table 1).

Table 1

In '000 units		2014	2015	Variation %
	Replacement Consumer¹ tyres	196.962	203.089	+3%
	OE² Consumer tyre	84.364	89.432	+6%
	Car Summer tyres	109.889	115.398	+5%
	Car Winter tyres	57.705	55.526	-4%
	Replacement Truck Tyres	9.180	9.522	+4%
	OE² Truck Tyres	3.208	3.545	+10%
	Replacement Agricultural Tyres	1.641	1.501	-9%
	Replacement Moto and scooter tyres	8.390	8.591	+2%

(source: europool ETRMA)

Consumer tyres - despite some fluctuations during the summer (-2%) and with a very strong performance in the last quarter (+12%) compared to the same quarter in 2014 - showed positive year-end results (table 1), confirming the timid increase of 2014.

OE consumer tyres sales followed the good performance of new car sales (+9.3%).

For the **truck tyre** segment, the total 2015 sales were positive for the third year in a row and were particularly good for the OE market, following the performance of new commercial vehicle sales (+12%).

Sales of **motorcycle and scooter tyres** also showed a good, albeit fluctuating performance, which resulted - at year-end - in a growth of 2% .





Agricultural tyres sales continued to experience, on the contrary, a consistently negative trend "ETRMA's agricultural tyre sales have been suffering in recent years from an acute pressure from imports, especially from India and China - said Ms Cinaralp, Secretary General of ETRMA - whilst full trade data for 2015 is not yet available, 2014 imports show that ETRMA's members sale constitute about one fifth of the entire EU market".

On top of these European cumulative results, the table below provides a breakdown of the replacement tyre sales by quarter.

¹ Consumer tyres include passenger car, SUVs and light commercial vehicles

² OE sales also include Turkey

ETRMA sales of replacement tyres by quarter

<i>In units</i>	1 st Q 2015	%1 st Q 2014	2 nd Q 2015	%2 st Q 2014	3 rd Q 2015	%3 st Q 2014	4 th Q 2015	%4 th Q 2014
	52.119.735	+2%	48.632.406	+3%	57.428.871	-2%	44.908.539	+12%
	2.157.765	-1%	2.245.799	+5%	2.755.965	+8%	2.363.026	+2%
	435.546	-13%	414.696	-11%	367.849	-5%	282.856	-3%
	3.296.871	+7%	2.422.265	-3%	1.806.946	+1%	1.065.128	+6%

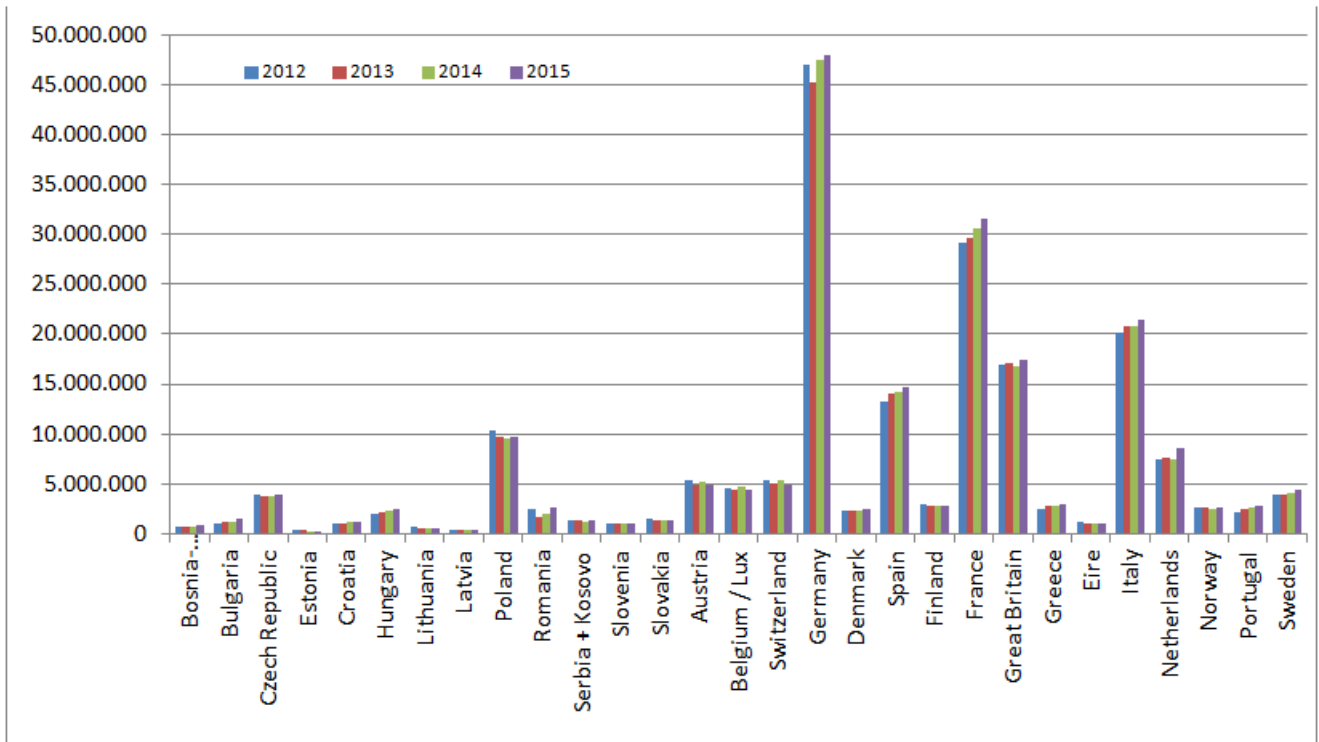
(source: europool ETRMA)

The Annex gives a breakdown per country of the tyre replacement trend sales for the past four years.

For further information, please contact info@etrma.org

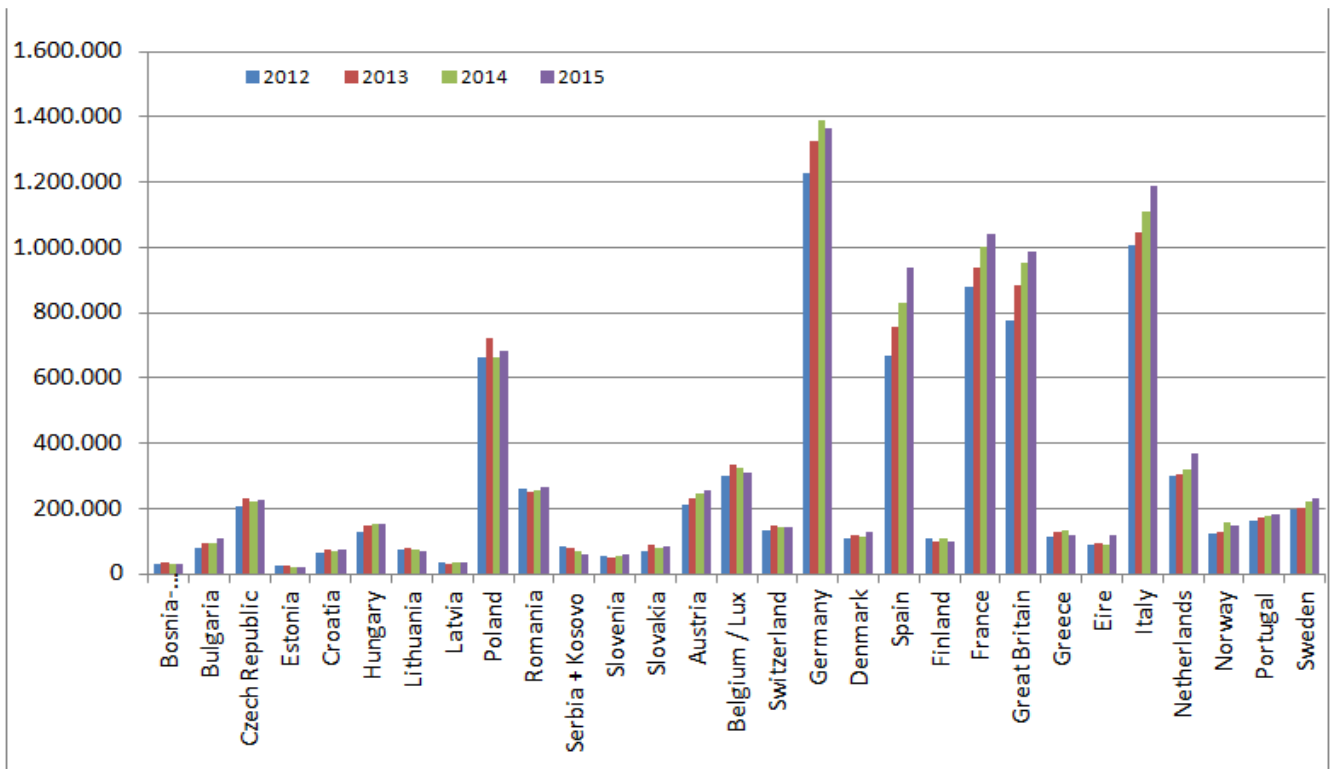
ANNEX: COUNTRY DATA

Replacement consumer tyre sales in Europe (ETRMA members)



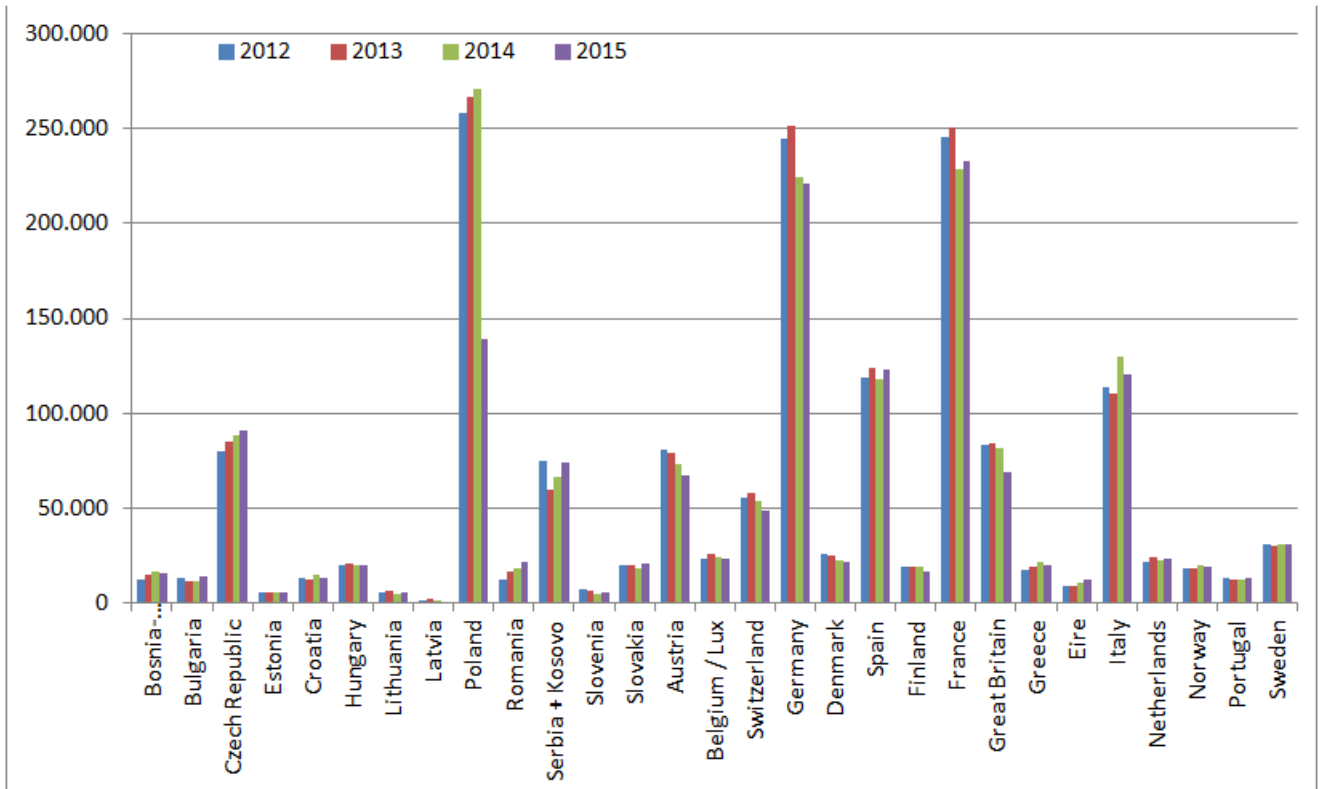
(source: europool ETRMA)

Replacement truck and bus tyre sales in Europe (ETRMA members)



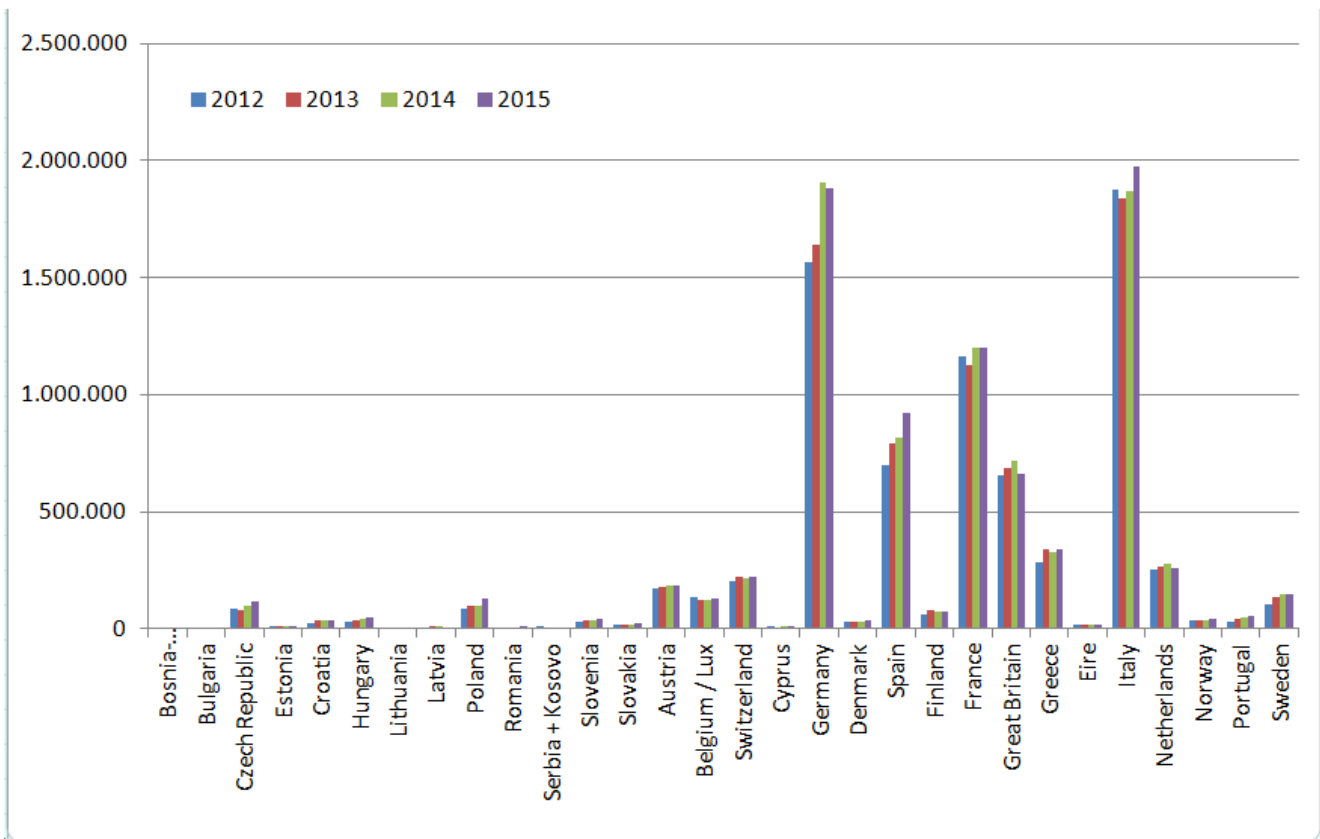
(source: europool ETRMA)

Replacement agricultural tyre sales in Europe (ETRMA members)



(source: europool ETRMA)

Replacement motorcycle tyre sales in Europe (ETRMA members)



(source: europool ETRMA)