

ETRMA releases its position on low emission mobility with a focus on freight transport

Brussels, 14 December 2016 - ETRMA published [its position](#) on the Low Emission Mobility Strategy made public by the European Commission last July, with a focus on freight transport.

The European tyre industry continues on its path of positive and proactive contribution to sustainable mobility by announcing the possibility of achieving a further reduction of CO2 emission from freight transport.

This will be attained through progress on tyre technology together with a full deployment of the existing measures as well as the compulsory fitment of tyre pressure monitoring systems (TPMS) on commercial vehicles. Furthermore, progress by industry needs to be supported by strict and effective market surveillance and needs to be in coherence with other EU transport policies, including road safety. In this context, the tyre industry welcomes the report by DG GROW ([Saving lives with safer cars](#)), which mentions TPMS and wet grip as important safety elements.

From its part, the tyre industry is committed to further reduce the rolling resistance coefficient of its tyres by an average of 1% each year until 2030. "This - said Mrs Cinaralp, Secretary General of ETRMA - would result in a reduction of 8.7 million tons of CO2 through tyre technology, which corresponds to removing 81.000 40ton-trucks every year from the European Roads." she continued.

Finally, the industry underlines that the overall performance of tyres is a result from a careful balance of conflicting requirements and that it is essential to make sure that existing safety standards are not compromised. Furthermore, the most effective approach requires that all stakeholders share the effort: tyres, roads, vehicles and, of course, the drivers.

Please find the position on low emission mobility at this link:

http://www.etrma.org/uploads/Modules/Documentsmanager/20161114_etrma_low-emission-mobility_focus-freight-transport.pdf

For further information, please contact Marta Conti, Communication Manager

The industry employs directly more than 4,394 people with a turnover of €73B in 2015, which constitutes about half a point of the EU turnover. ETRMA's membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK.