First quarter 2017: Positive start for the European tyre industry


As shown in the table, the results for this beginning of the year are from good to stable. The biggest growth can be detected in the sale of truck tyres, whilst the slowest market remains that of Agricultural tyres.

For further information, please contact Marta Conti, Communication Manager

ETRMA’s membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK. The industry provides direct employment for more than 350,000 people in the EU and supports another 800000 jobs in related sectors. ETRMA members’ turnover in 2015 is estimated at € 41 b, of which up to 5% continues to be invested in R&D, annually.