



## PRESS RELEASE

### Regional Tire Manufacturing Associations Convene in Washington, D.C. Meeting Strengthens Dialogue and Awareness of Global Industry Issues

**Washington, D.C. 6<sup>th</sup> June 2018** – Chief executives from regional tire manufacturing associations including the European Tyre & Rubber Manufacturers' Association (ETRMA), the Tire and Rubber Association of Canada (TRAC), the Japan Automobile Tyre Manufacturers Association, Inc. (JATMA), the Korean Tire Manufacturers Association (KOTMA), and the U.S. Tire Manufacturers Association (USTMA) convened a two-day meeting June 5-6, 2018 in Washington, DC to discuss issues of importance to the tire manufacturing industry and the stakeholders it serves across the globe. Major topics included industry commitments in sustainability and environmental stewardship, the comprehensive global regulatory landscape and a platform for increased dialogue.

*“Our associations comprise the leading worldwide tire companies representing a majority of the world’s tire manufacturing capacity. Engaging in a global dialogue around existing and emerging issues and developing a shared vision for growth and sustainability is important to advancing our mutual commitment to ensuring the tire manufacturing industry’s positive societal impacts. Our meeting facilitated robust discussions, enhanced our industry associations, and presented a macro perspective on matters impacting our global operating environment,”* the group said.

Attending the meeting were chief executives Fazilet Cinaralp from ETRMA, Anne Forristall Luke of USTMA, Kenji Kurata from JATMA, Glenn Maidment of TRAC and Yun Tae-gun from KOTMA.

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For further information, please contact Fazilet Cinaralp, Secretary General

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**About ETRMA:** The tyre and rubber industry employs directly more than 360 000 people with a turnover of €73B in 2016, which constitutes about half a point of the EU turnover. ETRMA’s membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI TYRE, PROMETEON Tyre S.r.l., and TRELLEBORG WHEEL SYSTEMS. Associations in the following countries are also members of ETRMA: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK.