

## ETRMA - Press Release

### European Parliament Plenary Vote

### Tyre Labelling Regulation

26 March 2019

*ETRMA has followed the outcome of the European Parliament plenary vote on replacing the 2009 Tyre Labelling Regulation, having succeeded to advance on some essential points by completing their report within the current legislative term. We are now ready to enter the final phase of the review and await the new European Parliament to move this file into trilogues in the second half of 2019. This will allow for an improved Regulation to be adopted in early 2020.*

ETRMA is pleased with the commitment and efforts by the European Institutions to pursue a new Tyre Labelling Regulation, which increases consumer awareness of the label and strengthens market surveillance and enforcement in EU Member States.

**ETRMA Secretary General, Fazilet Cinaralp said:** *“This is a positive step taken by the European Parliament towards an ambitious, forward-looking Tyre Labelling Regulation. The European tyre industry already today offers high performance tyres made available to consumers and vehicle manufacturers, and the tyre label is there to inform consumers.”*

For the trilogue negotiations going forward, ETRMA and the European tyre industry call upon the European Institutions to remain focused on the central objectives of the Tyre Labelling Regulation:

- **Raise consumer awareness** of the tyre label and rolling resistance, wet grip and noise performances;
- **Include Snow or Ice logo** on the label, when applicable;
- **Reinforce the visibility** of the Tyre Label at both physical and online purchases;
- **Incentivise a market uptake** of high performance tyres in the general interest of road and passenger safety and the environment;
- **Improve enforcement** and market surveillance; and
- **Establish a publicly available product database** and include a QR code on the label.

ETRMA would like to reiterate two important points to take into consideration during trilogues:

**Rescaling of the tyre label performance classes is premature.** Rescaling of single performances would result into a flattening of the current label information downwards and be counter-productive. Increased market penetration of higher-class tyres must be sought and incentivised through other means, for example public procurement initiatives and development of customer awareness.

Mrs. Cinaralp added: *“To explore the full potential of the existing tyre technology strong incentives must be promoted to assist the necessary market uptake. The tyre label is an important instrument to inform consumers on the performance of the individual tyre, but currently lacks visibility and consumer awareness.”*

**Industry is currently assessing the feasibility of a standard test method for tyre tread abrasion.** The European tyre industry is working towards assessing the feasibility of a reliable and representative test method for measuring tyre tread abrasion and supports the Commission's call for a reliable test method for tyre tread abrasion rate. However, the inclusion of tyre abrasion based on a standard test method would require a full revision of the Regulation and cannot be carried out via delegated act, as proposed by the Commission. The process is still in its infancy and needs to be completed before any measure can be introduced in this - or other - Regulations.

**On a standard test method for tyre abrasion,** Mrs. Cinaralp concluded: *"The European tyre industry is fully engaged in the environmental challenges of tyres including the need for development of a reliable test method to measure abrasion performances, a work already initiated by the industry. Our ambitions are high and we remain devoted to provide technical solutions for the changes in environmental and societal needs."*

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For any questions, please contact the ETRMA Secretariat.

**ETRMA**, European Tyre and Rubber Manufacturers' Association, represents more than 6000 companies in EU28, employing 360.000 individuals and supports another 800000 jobs in related sectors. The product range of its members is extensive from tyres to pharmaceutical, baby care, construction and automotive rubber goods and many more applications. ETRMA members' turnover in 2016 is estimated at € 73 b, of which up to 5% continues to be invested in R&D, annually. ETRMA's membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI, PROMETEON, SUMITOMO RUBBER INDUSTRIES AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK.