ETRMA members’ tyre sales 1st quarter 2019 show slight decline in European tyre replacement sales

Brussels, 16th April 2019 - Today the European Tyre and Rubber Manufacturers’ Association (ETRMA) published its members’ sales for the 1st quarter of 2019.

The overall industry sales declined slightly in Q1 2019. This pattern is similar to 2018, which saw low sales in Q1 and recovery in the following months. It remains uncertain whether the recovery in Q2 will balance out the decline registered in Q1.

ETRMA welcomes the very positive evolution for truck tyre replacement (+9%), reconfirming the 2018 full-year trend, and the positive trend in agricultural tyre sales. As for the moto and scooter tyre replacement sales, the positive trend observed during the Q4 of 2018 is reflected again in the 2019 Q1 sales.

Fazilet Cinaralp, Secretary General of ETRMA, said, “All in all, the 2019 Q1 figures confirm a relatively stable market evolving according to earlier observed trends, welcoming a continued increase in all-season tyres adding to the safety on our roads. Further, we see a very positive evolution in our Members’ growing sales in the truck replacement market. This confirms the 2018 trend.”

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For any questions, please contact the ETRMA Secretariat at info@etrma.org.

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1 Consumer tyres include passenger car, SUVs and light commercial vehicles.
2 OE sales also include Turkey.
3 All-season tyres are reported in the figures together with Car Winter tyres.
ETRMA, European Tyre and Rubber Manufacturers’ Association, represents more than 6,000 companies in EU28, employing 360,000 individuals and supports another 800,000 jobs in related sectors. The product range of its members is extensive from tyres to pharmaceutical, baby care, construction and automotive rubber goods and many more applications. ETRMA members’ turnover in 2016 is estimated at € 73 b, of which up to 5% continues to be invested in R&D, annually. ETRMA’s membership include the following tyre manufacturers: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR DUNLOP TIRES EUROPE, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI, PROMETEON, SUMITOMO RUBBER INDUSTRIES AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations across Europe: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK.