TYRES AS A SERVICE

Using in-vehicle data for smart, sustainable and safe mobility

Tyres as a Service uses data from connected vehicles to integrate telematics solutions and provide essential services to drivers.

Already today, tyre industry algorithms translate vehicle data into alerts and advice for repair, maintenance, diagnostic and prognostic services and the wholesale or retail of spare parts.
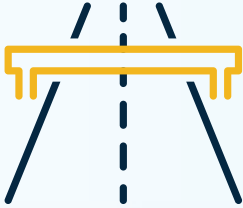
Tyres as a Service can help drivers and fleet operators increase road safety, save fuel, decrease CO_2 emissions, reduce congestion and increase vehicle uptime.

ETRma

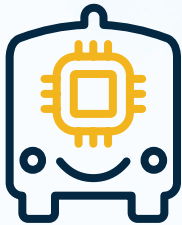**EUROPEAN TYRE & RUBBER manufacturers' association**

To maximize the societal benefits of Tyres as a Service, tyre manufacturers need access to in-vehicle data. This will be essential for:

Infrastructure improvements, based on sustained and reliable data from tyre-road interaction

Developing more efficient, sustainable and safe ways of transport, such as vehicle platooning

Ensuring the continued global competitiveness of Europe's innovative automotive and mobility sector

Supporting and advancing a more sustainable mobility system

For more information on TaaS and Connected & Automated Driving, visit: www.etrma.org or contact info@etrma.org.

ETRma

EUROPEAN TYRE & RUBBER manufacturers' association