





ETRMA Members' Tyre Sales in Europe: Weaker Market for 2019

Brussels, 21st January 2020 – Today the European Tyre and Rubber Manufacturers' Association published its members' sales for the year 2019 as well as the last quarter of 2019.

Overall, for the whole European Market¹, the performance of the industry for 2019 was weak, but it remained mostly stable for the replacement market, with truck tyres registering flat sales and moto tyres registering a small increase. Agricultural tyre sales performed poorly for the sixth year in a row (-6%).

As for the last quarter of 2019, all tyre segments, with the exception of moto tyres, showed a negative trend compared to Q4 2018.

In '000 units*	Year 2018	Year 2019	Variation %	4 th Q 2018	4 th Q 2019	Variation %
Replacement Consumer² tyres	225.188	218.743	-3%	52.337	51.458	-2%
 OE Consumer tyre	90.520	85.790	-5%			
Car Summer tyres	105.365	98.319	-7%			
Car Winter tyres	62.241	58.200	-6%			
 Replacement Truck Tyres	12.551	12.584	0%	3.146	3.123	-1%
OE Truck Tyres	6.364	5.704	-10%			
 Replacement Agricultural Tyres	1.260	1.184	-6%	250	230	-8%
 Replacement Moto and scooter tyres	9.025	9.233	+2%	1.149	1.187	+3%

*Discrepancies with data previously published is due to periodic data corrections

(source: europool ETRMA)

² Passenger car, SUVs and light commercial vehicles

Further to the antidumping duties imposed on Chinese Imports of Truck Tyres, Mrs Cinaralp, Secretary General of ETRMA, noted that *"The flat sales in the **Truck Tyre** replacement segment shows that Chinese imports were at least partly replaced by imports from other countries, particularly South East Asia and Korea"*. Imports from ASEAN countries grew by 215% in 2018 and by 170% in 2019 and from South Korea by +117% in 2018 and +7% in 2019.

Ends

Like every year, the Annex gives a breakdown per country of the tyre replacement trend sales for the past four years.

For further information, please contact info@etrma.org

About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing about 370.000 people. The global sales of ETRMA's corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members². We have a strong manufacturing and research presence within the EU and candidate countries, with 86 tyre-producing plants and 16 R&D centres.

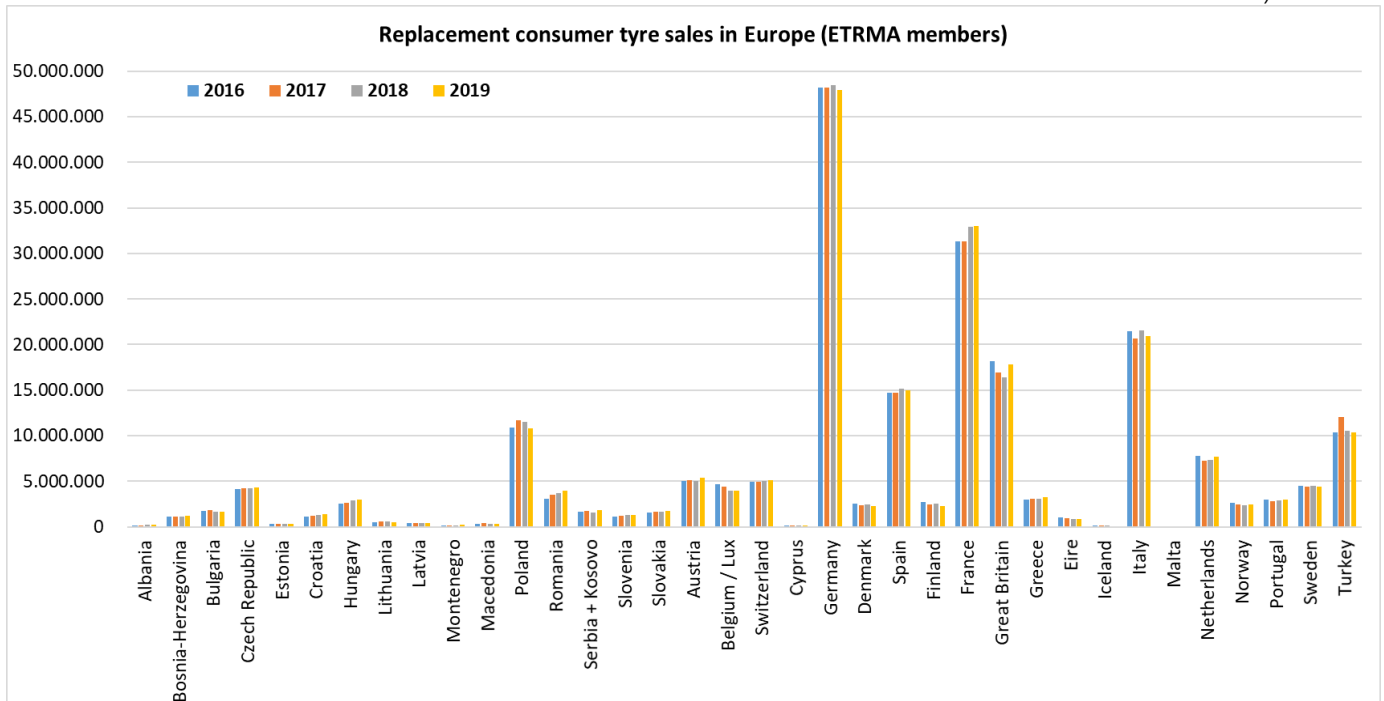
¹ Albania, Austria, Belgium / Lux, Bosnia-Herzegovina, Bulgaria, Cyprus, Czech Republic, Eire, Estonia, Croatia, Denmark, Finland, France, Germany, Great Britain, Greece, Hungary, Iceland, Italy, Lithuania, Latvia, Montenegro, Macedonia, Malta, Netherlands, Norway, Poland, Portugal, Romania, Serbia + Kosovo, Slovenia, Slovakia, Spain, Switzerland, Sweden, Turkey.

² ETRMA's membership: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI, PROMETEON, SUMITOMO RUBBER INDUSTRIES AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Belgium, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK.

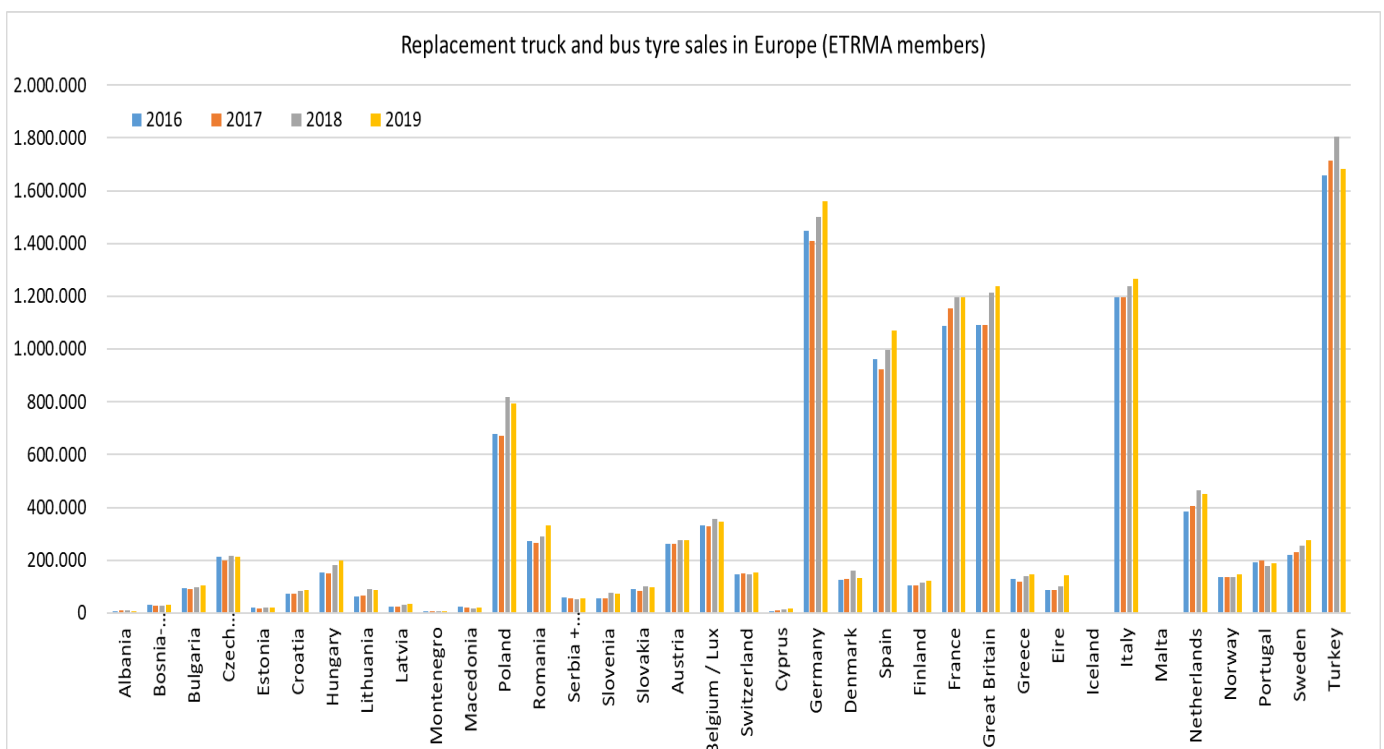
ANNEX: COUNTRY DATA

Source: europool ETRMA

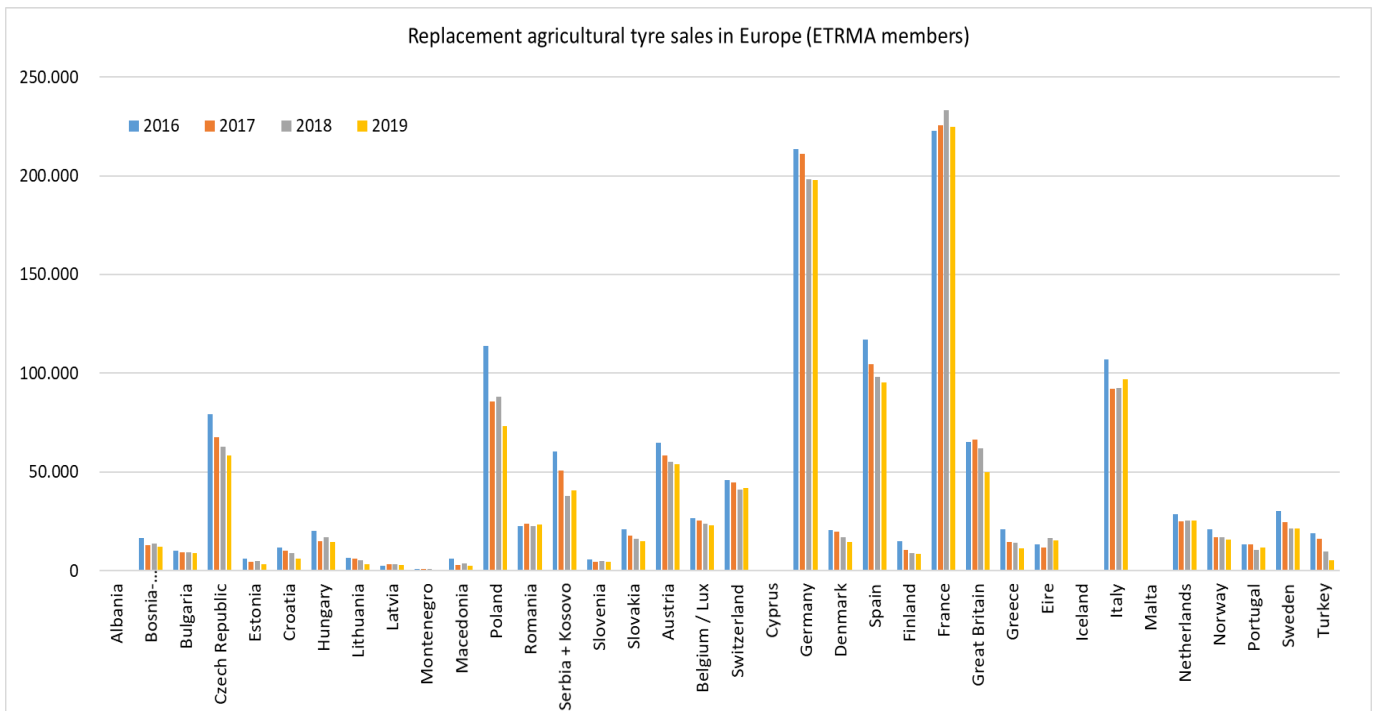
Replacement consumer tyre sales in Europe (ETRMA members)



Replacement truck and bus tyre sales in Europe (ETRMA members)



Replacement agricultural tyre sales in Europe (ETRMA members)



Replacement motorcycle tyre sales in Europe (ETRMA members)

