

## ETRMA Members' Sales Q2 2020: COVID-19 pandemic leads to steep drop in European replacement tyres' sales

**Brussels, 14 July 2020 –** Today the European Tyre and Rubber Manufacturers' Association (ETRMA) publishes its members' European replacement tyre sales for the second quarter of 2020. The figures show how the Covid-19 pandemic has contributed to the worst sales results in the history of ETRMA.

The first quarter of 2020, when the pandemic began to cause lockdowns across Europe, already saw a substantial slowdown in sales. As expected, the full effect has become all the more evident in this second quarter.

In '000 units*	2 <sup>nd</sup> Q 2019	2 <sup>nd</sup> Q 2020	Variation %	Jan-June 2019	Jan-June 2020	Variation %
	50.927	35.002	-31%	106.010	83.050	-22%
	2.958	2.270	-23%	5.957	5.100	-14%
	306	295	-4%	664	606	-9%
	2.698	1.990	-26%	6.196	4.755	-23%

(source: ETRMA)

\*Discrepancies with data previously published is due to periodic data corrections

<sup>2</sup> Replacement Tyres: Passenger car, SUVs and light commercial vehicles

After having been shut for an average of 33 days due to Covid-19, all tyre manufacturers in Europe slowly resumed their production in May when most European countries eased their lockdowns. As a result, there was a slight upward trend in tyre replacement sales visible towards the end of the quarter.

Whether this trend will hold remains to be seen in the coming months. Being a global industry, the recovery of the tyre sector is not just dependent on Europe's situation but how other parts of the world and global trade routes continue to be impacted by and address the pandemic.

The European tyre industry welcomes all measures that have already been taken at European and national levels to mitigate the impact of the crisis and looks forward to additional schemes to stimulate and support a successful economic recovery.

*"The tyre sector's full recovery is still far away. For the moment, we can only hope for the market to stabilise in the second half of the year,"* said Fazilet Cinaralp, Secretary General of ETRMA. *"Our outlook for 2020 remains bleak with a double-digit drop in sales expected across all segments."*

\*\*\*Ends\*\*\*

For more information, please contact [info@etrma.org](mailto:info@etrma.org)

### **About ETRMA**

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing about 370.000 people. The global sales of [ETRMA's corporate members](#) represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members. We have a strong manufacturing and research presence within the EU and candidate countries, with 86 tyre-producing plants and 16 R&D centres.