

ETRMA Members' Sales Q3 2020: Data confirms the COVID-19 negative impact in European tyres sales

Brussels, 14 October 2020 – Today the European Tyre and Rubber Manufacturers' Association (ETRMA) publishes its members' European tyre sales for the third quarter of 2020. The figures confirm the strong impact of the Covid-19 pandemic delivering worrying sales results for the industry.

The second quarter of 2020 had already showed an evident slowdown of sales brought by Covid, but the full effect has become even more evident in this third quarter where all the product lines remain affected by the current crisis, specially affected in Consumer and two wheels segments.

In '000 units*	3 rd Q 2019	3 rd Q 2020	Variation %	Jan-Sept 2019	Jan-Sept 2020	Variation %
	61.566	60.413	-1,9%	167.576	143.464	-14,4%
	3.503	3.606	2,9%	9.460	8.706	-8%
	262	293	11,6%	927	899	-3%
	1.864	2.361	26,7%	8.060	7.115	-11,7%

(source: ETRMA)

*Discrepancies with data previously published is due to periodic data corrections

² Replacement Tyres: Passenger car, SUVs and light commercial vehicles

Demand for passenger vehicle tyres is expected to fall as Covid-19 pandemic is limiting transit demand and authorities in several states are asking their citizens to limit contacts and moves. After the lowest point was touched in May, we are now assisting to a timid positive sign with a Q3 better than last year in the truck, Moto/scooter and Agriculture vehicle segments.

	janv-20	févr-20	mars-20	avr-20	mai-20	juin-20	juil-20	août-20	sept-20
CONSUMER YTD	-1,7%	-4,1%	-12,8%	-22,9%	-24,2%	-21,7%	-18,3%	-16,4%	-14,4%
TRUCK YTD	-1,8%	-0,2%	-5,6%	-13,6%	-16,7%	-14,4%	-13,0%	-10,7%	-8,0%
MOTO - SCOOTER	-10,6%	-11,0%	-21,0%	-30,3%	-30,2%	-23,3%	-17,2%	-14,0%	-11,7%
AGRO YTD	-7,1%	-12,0%	-13,0%	-13,9%	-12,3%	-8,8%	-5,7%	-4,5%	-3,0%

(source: ETRMA)

“As the numbers show, the crisis is hitting our industry quite heavily and the situation is not improving. The consumer sector is the more affected with a -14,4% compared to Q3 2019 in the tyres replacement market and a significant -30,4% in the original equipment tyres request. While we hope that the pandemic situation will improve, we also underline the urgent need to find the most suitable measures to support the tyre industry in order to preserve jobs in the sector” said Mrs Fazilet Cinaralp, Secretary General of ETRMA. “Outlook for the end of the year remains gloomy and with a double-digit drop in sales expected across all segments”.

Ends

For more information, please contact communication@etrma.org

About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing about 370.000 people. The global sales of ETRMA's corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members. We have a strong manufacturing and research presence within the EU and candidate countries, with 86 tyre-producing plants and 16 R&D centres.