

European Tyre Industry meets Commissioner Thierry Breton to present the sector's vision and commitments to support the EU Green Deal targets.

Brussels, 17 March 2021 – Yesterday the **European Tyre & Rubber Manufacturers Association (ETRMA)**'s representatives met **Commissioner Thierry Breton** and his team to present the vision and commitments of future tyre performance targets to deliver on Green Deal objectives.

The tyre industry leaders had the opportunity to underline the **role of the tyre sector in creating a future with environmentally friendly, safe, efficient and accessible mobility for all**. This meeting represents an important step toward the vision the tyre industry intends to support in the direction of delivering on the Green Deal targets.

“Our industry strongly reaffirmed its commitment to go beyond already high performance standards to deliver a safe, climate-neutral and innovative future and looks forward to a conducive regulatory framework to sustain this transition, based on Better Regulation principles”, said Mr. Franco Annunziato ETRMA's President.

ETRMA remains confident that the tyre sector can contribute to the ambitious Green Deal targets, thanks to cooperation with the institutions for an adapted regulatory framework, including clear policies on industrial competitiveness, trade, digitalisation, skills and mobility, moving forward the agenda for a greener and more sustainable Europe.

For further information, please contact communication@etrma.org

About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing about 370.000 people. The global sales of ETRMA's corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members¹. The product range of its members is extensive from tyres to pharmaceutical, baby care, construction and automotive rubber goods and many more applications. We have a strong manufacturing and research presence within the EU and candidate countries, with 93 tyre plants and 16 R&D centres.

¹ ETRMA's membership: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI, PROMETON, SUMITOMO RUBBER INDUSTRIES and TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK.