

## ETRMA Members' Tyre Sales in Europe: A positive move in Q1-2021

**Brussels, 19<sup>th</sup> April 2021** – Today the European Tyre and Rubber Manufacturers' Association published its members' replacement sales for the first quarter 2021.

In this first quarter 2021, we are assisting to a positive recovery, after the deep negative year 2020, strongly affected by the Covid-19 pandemic with several lockdowns all around Europe.

All the segments have registered a positive evolution compared to the first quarter 2020 and this is an encouraging factor. In this first quarter, the Truck segment is driving the growth with 18% increase, followed by the Moto and Scooter segment (17%), and the Consumer Tyres market (12%). The car-all seasons Tyres reached a 39% increase, followed by a 17% in the car winter tyres, where the summer tyres only recorded a 6% increase.

<i>In '000 units*</i>	1 <sup>st</sup> Q 2020 YTD	1 <sup>st</sup> Q 2021 YTD	Variation %
<b>Replacement Consumer<sup>1</sup> tyres</b>	<b>48.095</b>	<b>53.722</b>	<b>12%</b>
Of which Car Summer tyres	31.996	33.972	6%
Of which Car all seasons tyres	4.932	6.839	39%
Of which Car Winter tyres	2.134	2.497	17%
<b>Replacement Truck Tyres</b>	<b>2.833</b>	<b>3.336</b>	<b>18%</b>
<b>Replacement Agricultural Tyres</b>	<b>312</b>	<b>339</b>	<b>9%</b>
<b>Replacement Moto &amp; scooter Tyres</b>	<b>2.768</b>	<b>3.233</b>	<b>17%</b>
<i>* Discrepancies with data previously published is due to periodic data corrections</i>			
<i><sup>1</sup> Passenger car, SUVs and light commercial vehicles</i>			
<i>(source: europool ETRMA)</i>			

**“It is encouraging to see that in all the segments the market is recovering, and after the very difficult 2020 this is finally a good sign for our industry and for the society that is starting little by little to move again,”** said Mrs Cinaralp, Secretary General of ETRMA.

The timid increase in the Car Summer tyres is still linked to the Covid-19 effects, with many drivers who have not yet changed their tyres for the summer seasons, also due to the stringent travelling conditions still existing in many European countries.

“I really hope that in the months to come, with the vaccination plan advancing all over Europe, travelling restrictions will be lifted allowing people to travel again”, concluded Mrs Cinaralp.

For further information, please contact [communication@etrma.org](mailto:communication@etrma.org)

### About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing about 370.000 people. The global sales of ETRMA's corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members<sup>1</sup>. We have a strong manufacturing and research presence within the EU and candidate countries, with 86 tyre-producing plants and 16 R&D centres.

<sup>1</sup> ETRMA's membership: APOLLO VREDESTEIN, BRIDGESTONE EUROPE, BRISA, COOPER TIRES, CONTINENTAL, GOODYEAR, HANKOOK, MARANGONI, MICHELIN, NOKIAN TYRES, PIRELLI, PROMETON, SUMITOMO RUBBER INDUSTRIES AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Spain and the UK.