

## In Replacement, demand for tyres remains strong in Europe, driven by economic activity.

**Brussels, 19th January 2022** – Today the European Tyre and Rubber Manufacturers' Association published its members' sales for the year 2021 as well as the last quarter of 2021.

2021 has been a positive year of recovery for the industry. Only the Original Equipment (OE) Consumer tyres segment has recorded a -8%, mainly linked to the chips' shortage. The Original Equipment Truck segment saw an important growth of 25%.

In the Replacement market, a part from Agricultural which recorded a -3%, strong demand driven by the all-season (+35%) and winter (+9%) segments. The replacement Truck & Moto tyres segments registered increases of 12%, and 14%, respectively.

In '000 units*	Year 2020	Year 2021	Variation %	4 <sup>th</sup> Q 2020	4 <sup>th</sup> Q 2021	Variation %
<b>OE Consumer Tyres</b>	<b>67 071</b>	<b>61.821</b>	<b>- 8%</b>			
<b>Replacement Consumer<sup>1</sup> tyres</b>	<b>192.427</b>	<b>219.539</b>	<b>14 %</b>	<b>48.849</b>	<b>55.016</b>	<b>13%</b>
Of which Car all seasons tyres	20.934	28.171	35%			
Of which Car Summer tyres	85.772	93.381	9%			
Of which Car Winter tyres	46.627	50.687	9%			
<b>OE Truck tyres</b>	<b>4.669</b>	<b>5.832</b>	<b>25%</b>			
<b>Replacement Truck Tyres</b>	<b>12.101</b>	<b>13.548</b>	<b>12%</b>	<b>3.388</b>	<b>3.427</b>	<b>1%</b>
<b>Replacement Agricultural Tyres</b>	<b>1.155</b>	<b>1.126</b>	<b>- 3%</b>	<b>257</b>	<b>228</b>	<b>-11%</b>
<b>Replacement Moto &amp; scooter Tyres</b>	<b>8.480</b>	<b>9.697</b>	<b>14%</b>	<b>1.353</b>	<b>1.453</b>	<b>7%</b>
* Discrepancies with data previously published is due to periodic data corrections				(source: europool ETRMA)		
<sup>1</sup> Passenger car, SUVs and light commercial vehicles						

**“Despite a very challenging environment, manufacturers are facing multiple opportunities as the sector is rapidly transforming in response to new developments in vehicle technology, mobility, and regulatory policies”** said Mrs Cinaralp, Secretary General of ETRMA, **“Our sector has been resilient through the pandemic, and we look forward for this positive trend to be confirmed and the growth to consolidate in 2022, back to 2019 volumes”**.

Like every year, the Annex gives a breakdown per country of the tyre replacement trend sales for the past four years.

For further information, please contact [communication@etrma.org](mailto:communication@etrma.org)

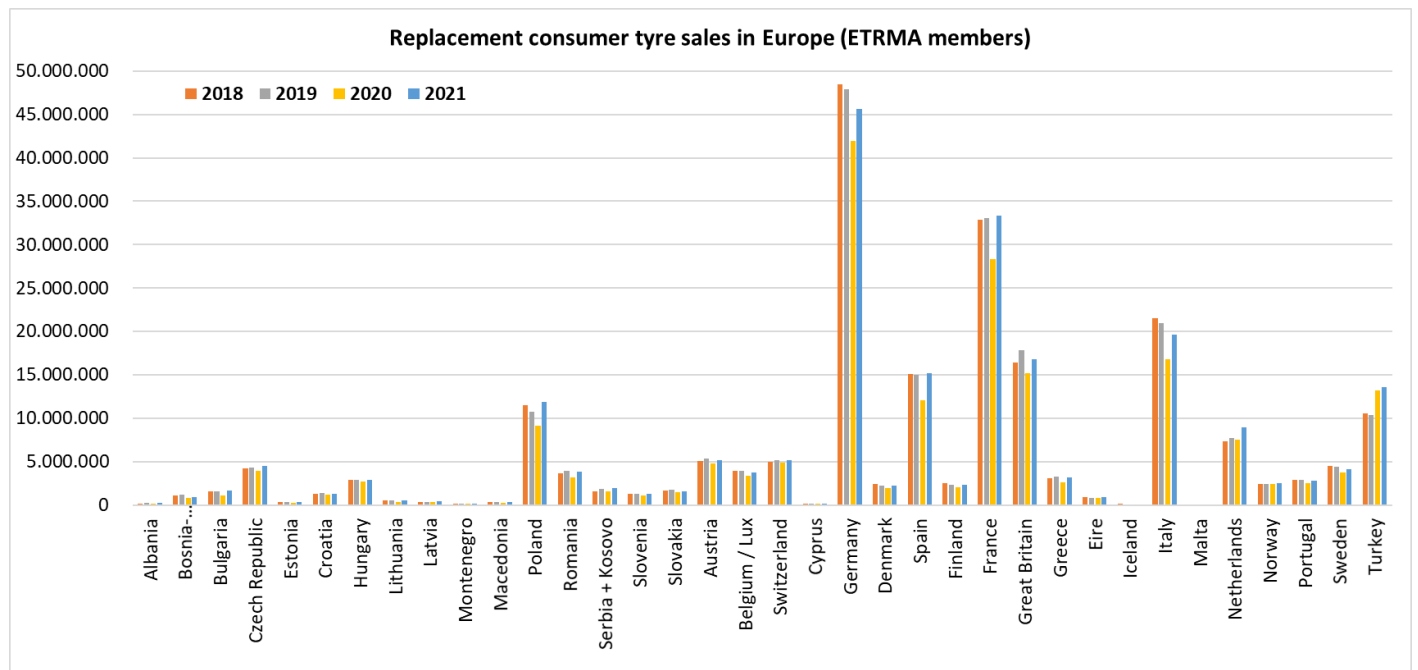
### About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing more than 350.000 people. The global sales of ETRMA's 14 corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members<sup>1</sup>. We have a strong manufacturing and research presence within the EU and candidate countries, with 93 tyre-producing plants and 17 R&D centres.

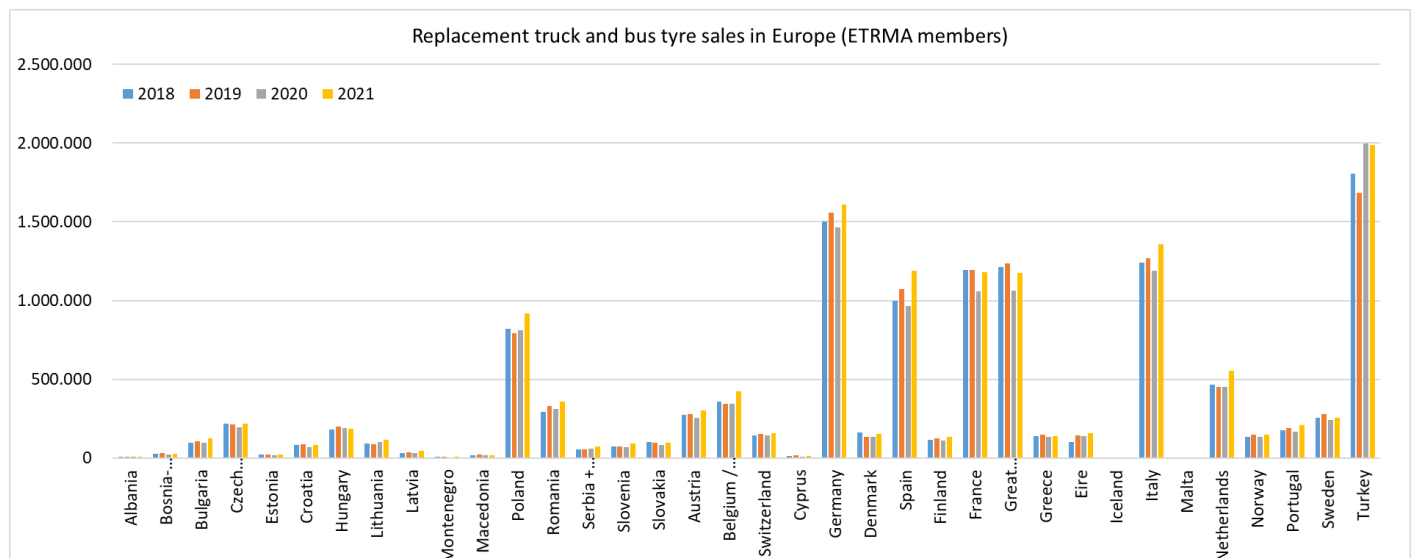
<sup>1</sup> ETRMA's membership: APOLLO TYRES, BRIDGESTONE EUROPE, BRISA, CONTINENTAL, GOODYEAR, HANKOOK, MARANGONI, MICHELIN, NEXEN TIRE EUROPE, NOKIAN TYRES, PIRELLI, PROMETEON, SUMITOMO RUBBER INDUSTRIES AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Czech Republic, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Slovak Republic, Spain and the UK.

# ANNEX: COUNTRY DATA

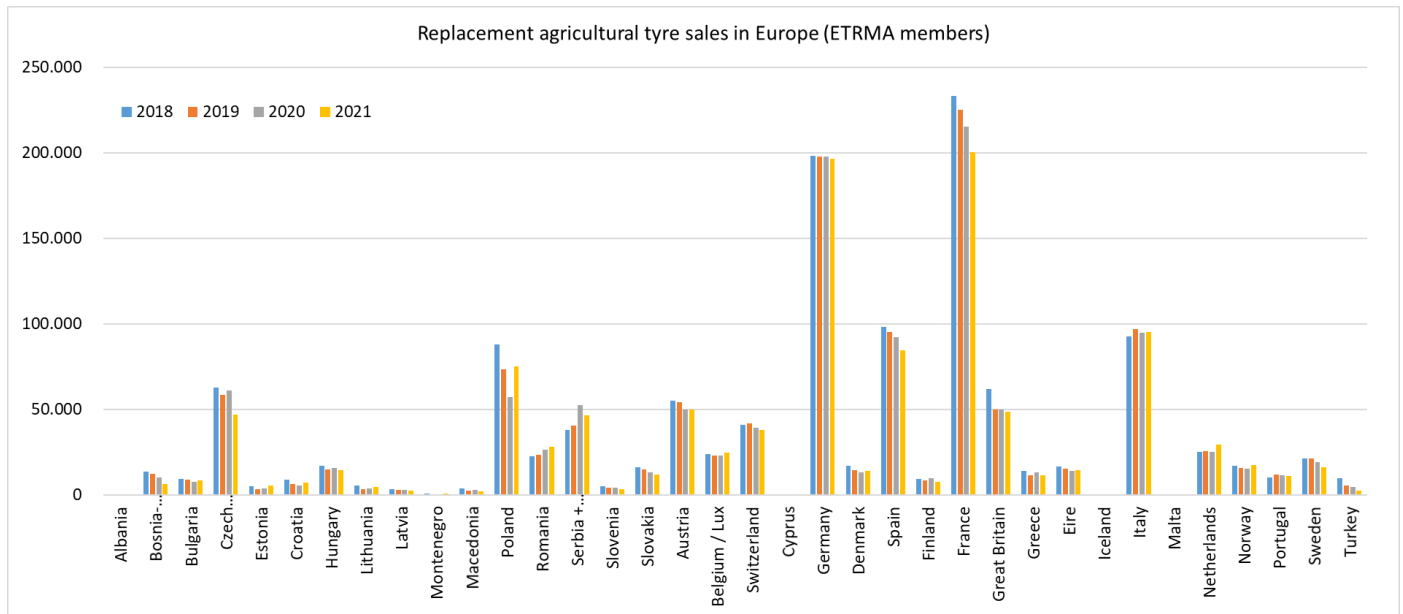
## Replacement consumer tyre sales in Europe (ETRMA members)



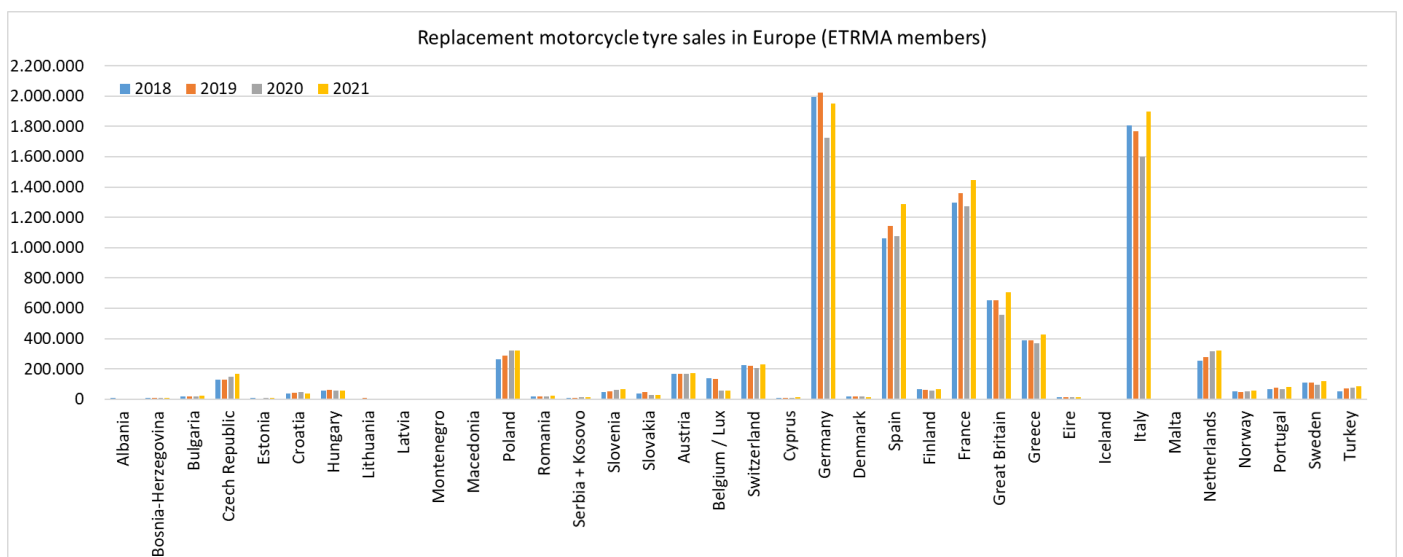
## Replacement truck and bus tyre sales in Europe (ETRMA members)



## Replacement agricultural tyre sales in Europe (ETRMA members)



## Replacement motorcycle tyre sales in Europe (ETRMA members)



(Source: europool ETRMA)