

EUROPEAN TYRE AND RUBBER MANUFACTURERS' ASSOCIATION APPOINTS NEW SECRETARY GENERAL

Fazilet Cinaralp transfers leadership to Dr Adam McCarthy

Brussels, 15 December 2022 – The European Tyre and Rubber Manufacturers' Association (ETRMA) today announced a change in the Association's strategic and operational management, with Dr Adam McCarthy joining as Secretary General, effective January 1, 2023.

Franco Annunziato, President of the Board of Directors of ETRMA, said, "After 17 pioneering and successful years at the helm of our Association, Fazilet Cinaralp will hand over her leadership responsibilities to Dr Adam McCarthy. On behalf of the Board of Directors, I would like to wholeheartedly thank Fazilet for her commitment, dedication, and direction from the very start of ETRMA in 2006. She steered the Association's inception and, since then, has built it up to become the voice of the European Tyre and Rubber Industry."

Throughout her tenure as Secretary General of ETRMA, Ms Cinaralp has driven the association's increased engagement with European and global decision-makers. She contributed significantly to the discourse and ensuring that policies and regulations are science-based and effectively enforced. ETRMA's contributions to furthering the sustainability, safety and efficiency of the European mobility sector have helped to deliver on the ambitious global sustainability targets.

"I have been extremely privileged to serve the Tyre and Rubber Industry for over three decades. In that time, I have worked closely with European Institutions, steadily creating the necessary trust and confidence between institutional and industry stakeholders to successfully face many challenges. It is now time for me and ETRMA to make a change. Although I deeply love and cherish this job, I would like to devote myself more to private matters and my family. I have no doubt I am leaving the Association in safe hands and that Adam will successfully lead ETRMA members and the Industry through the emerging challenges and opportunities."

To ensure a smooth transition, Ms Cinaralp will remain as Senior Advisor to the Board for the first quarter of 2023.

Dr Adam McCarthy has over 20 years of experience working in public policy and governmental affairs holding positions in both private and public sectors and joins ETRMA from the Cobalt Institute where he served as President.

Dr McCarthy said, "I am very excited about the opportunity given to me by ETRMA. Helping to preserve ETRMA's culture and leading such a successful Association is a great honour and a privilege. I look forward to working with the Association's members and the Board of Directors to advance progress and increase visibility and influence for the entire Industry."

Franco Annunziato added, "With complex challenges lying ahead, in particular the European focus on sustainable growth and digital transformation in the context of the EU Green Deal, ETRMA needs a leader with experience in engaging in the Brussels ecosystem, who will continue to make a difference in advocating on behalf of our

members. I'm very pleased that Fazilet has agreed to stay with us as a Senior Advisor to the Board of Directors during the first quarter of 2023. With that approach, we are able secure progression in continuity for the benefit of ETRMA and its members."

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About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing more than 350.000 people. The global sales of ETRMA's 14 corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members¹. We have a strong manufacturing and research presence within the EU and candidate countries, with 93 tyre-producing plants and 17 R&D centres.

¹ ETRMA's membership: APOLLO TYRES, BRIDGESTONE EUROPE, BRISA, CONTINENTAL, GOODYEAR, HANKOOK, MARANGONI, MICHELIN, NEXEN TIRE EUROPE, NOKIAN TYRES, PIRELLI, PROMETEON, SUMITOMO RUBBER INDUSTRIES AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Czech Republic, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Slovak Republic, Spain and the UK.

Dr Adam I. McCarthy

Career Summary

07/2019 – 12/2022	President (Secretary General) Cobalt Institute, Brussels Lead the Cobalt Institute's strategies and activities, with a particular focus on global government relations and regulatory strategies. Managed the restructuring of the organization, team, and internal processes. Grew the membership and functioned as the cobalt industry's primary spokesperson.
02/2016 – 06/2019	Global Public Policy Lead & Director Government Affairs, EMEA Albemarle Corporation, <i>Brussels</i>
11/2012 – 12/2015	Head of Government & Industry Affairs, EMEA Zurich Insurance Group, <i>Brussels and Zurich</i>
09/2009 – 10/2012	Director Government & Trade Relations, EMEA Johnson Controls, <i>Brussels</i>
07/2007 – 09/2009	EU Policy Director Motorola, <i>Brussels</i>
1999 – 2007	Early Career Experience Various private sector government affairs positions in Brussels in London across a range of industries. Started career with roles in the public sector with the European Commission and later European Parliament.

Education

1998 – 2004	Ph.D. Comparative Politics University of Manchester, <i>UK</i>
1997 – 1998	MA(Econ) European Politics and Policy University of Manchester, <i>UK</i>
1994 – 1997	BA(Econ) Economics and Politics University of Manchester, <i>UK</i>