

ETRMA Members' Tyre Sales in Europe: Replacement tyre market figures show a mixed picture for 2022 with sales impacted by a challenging second half of the year

Brussels, 19 January 2023 – The European Tyre and Rubber Manufacturers' Association (ETRMA) has today published its members' 2022 sales figures, as well as Q4 2022 results.

Adam McCarthy, ETRMA's Secretary General, said, "Last year was characterised by two contrasting half-year results for European tyre manufacturers. We saw a positive trend in the first six months for Replacement Consumer tyres with 7.4% growth compared to 2021, combined with +10.3% for Truck and Bus tyres. However, it turned into a challenging second half of the year."

Overall, the segment of Replacement Consumer tyres saw a decline of two per cent in 2022 compared to 2021, with a decrease of 10.1% in the last six months. The replacement truck and bus tyre market remained stable (+1%), despite a sharp decline of 8.2% in the second half. A similar pattern was followed also by moto tyres, whose sales remained stable (+0%), despite a 11% decline in the last quarter.

Agricultural tyres saw negative figures throughout the year, resulting in a decline of 22% as overall year result.

McCarthy continued, "There is no doubt the war in Ukraine, and the subsequent increase in energy prices and higher cost of living, have impacted the industry's replacement tyre sales in 2022".

For original equipment (OE) tyres, year-end results are more positive with an increase of consumer tyres sales of +3.4% and of +4.7% for truck and bus. Compared to 2019, truck and bus OE tyre sales show an increase of +6.8%. OE consumer tyres remain instead still below pre-covid levels (-26%).



In '000 units	4th Q 2021	4th Q 2022	Variation Q4 2022/ Q4 2021	2021	2022	Variation 2022/ 2021
Replacement Consumer tyres	57.709	49.933	-13%	231.253	225.838	-2%
Of which Car Summer tyres			-14%			-6%
Of which Car all Seasons tyres			-10%			6%
Of which Car Winter tyres			-17%			-6%
Replacement Truck & Bus tyres	3.430	3.169	-8%	13.551	13.654	1%
Replacement Agricultural tyres	249	159	-36%	1220	950	-22%
Replacement Moto & Scooter tyres	1454	1291	-11%	9705	9736	0%

Deviations from previously published figures are possible due to periodic data corrections
Consumer = Passenger car, SUVs and light commercial vehicles
Source EUROPOOL ETRMA

*****Ends*****

Like every year, the Annex gives a breakdown per country of the tyre replacement trend sales for the past four years.

About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing more than 350.000 people. The global sales of ETRMA's 14 corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members¹. We have a strong manufacturing and research presence within the EU and candidate countries, with 93 tyre-producing plants and 17 R&D centres.

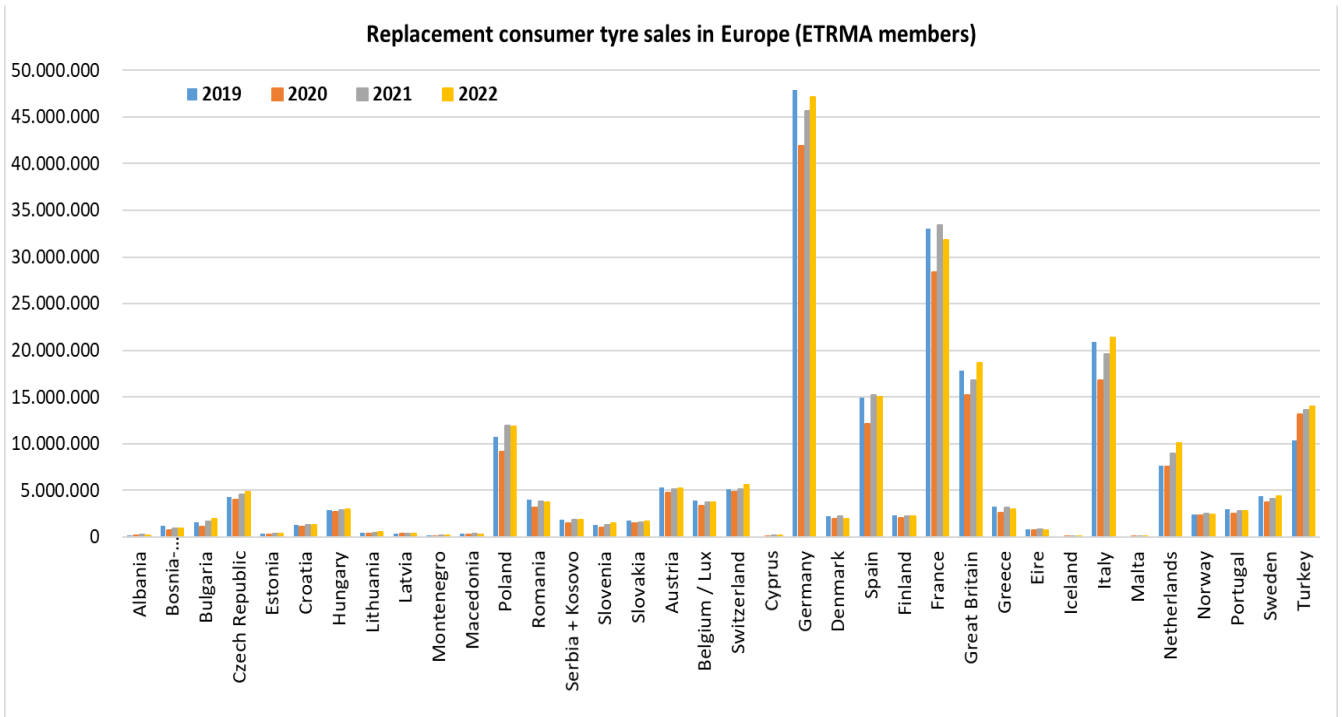
For further information, please contact <mailto:a.krol.ext@etrma.org>

¹ ETRMA's membership: APOLLO TYRES, BRIDGESTONE EUROPE, BRISA, CONTINENTAL, GOODYEAR, HANKOOK, MARANGONI, MICHELIN, NEXEN TIRE EUROPE, NOKIAN TYRES, PIRELLI, PROMETEON, SUMITOMO RUBBER INDUSTRIES AND TRELLEBORG WHEEL SYSTEMS. Furthermore, members include Associations in the following countries: Czech Republic, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Slovak Republic, Spain and the UK.

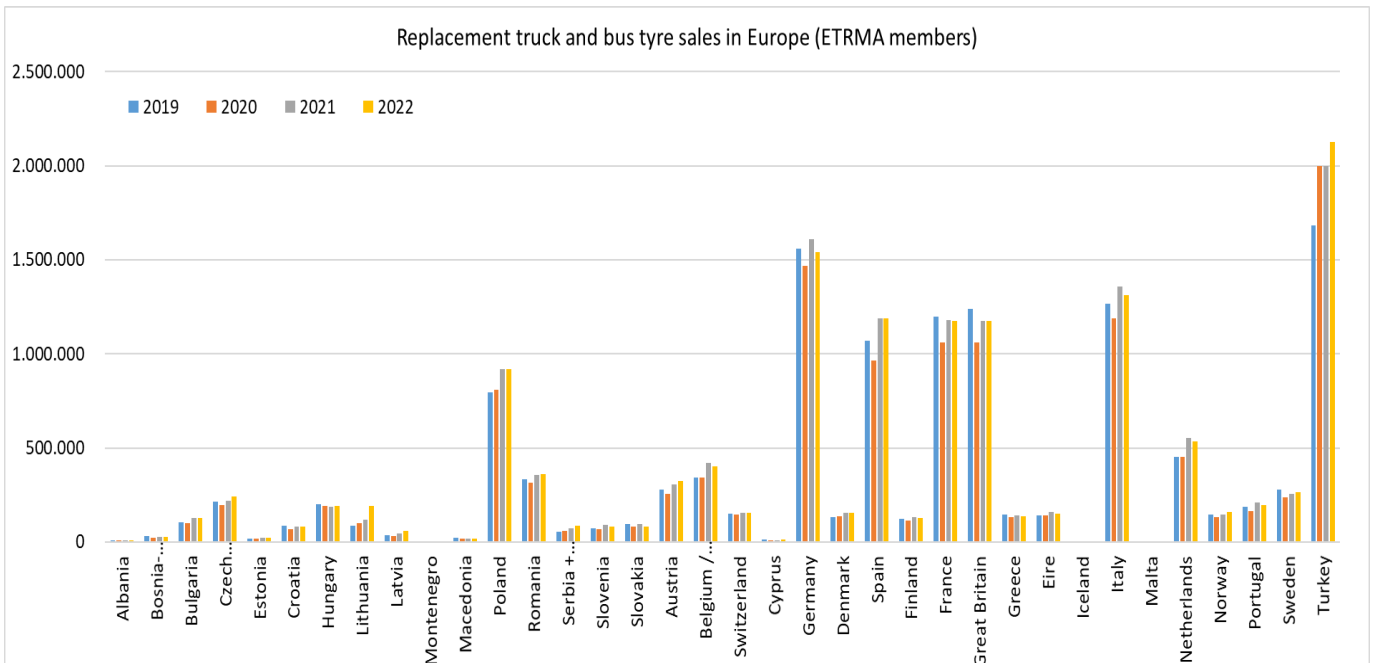
ANNEX: COUNTRY DATA

Source: europool ETRMA

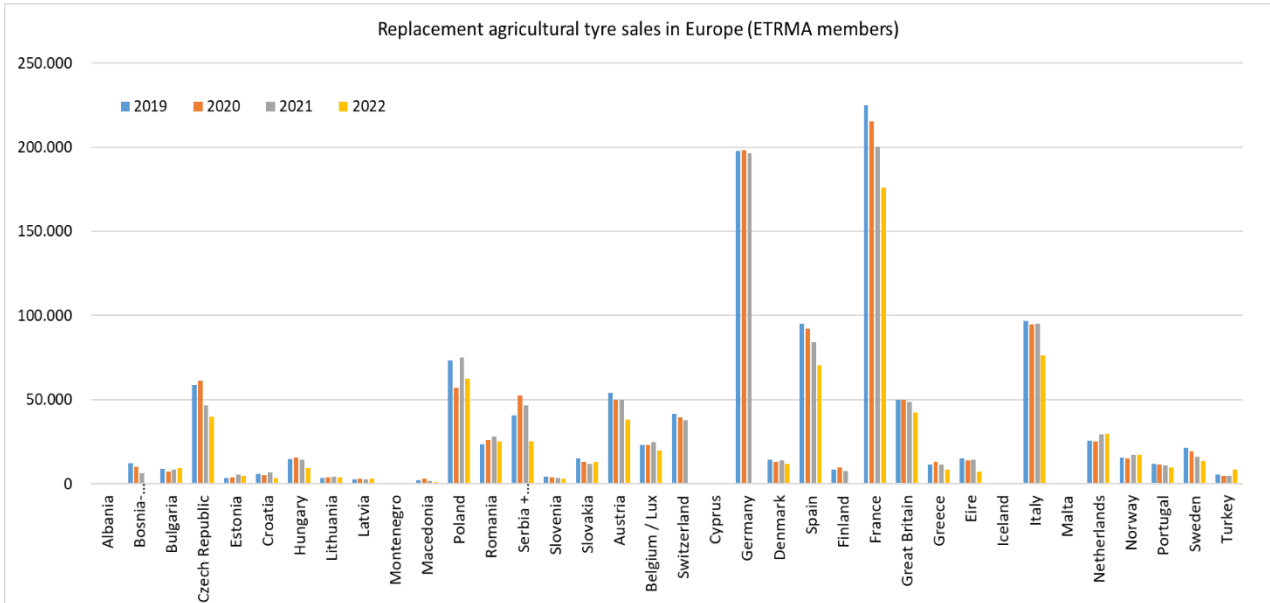
Replacement consumer tyre sales in Europe (ETRMA)



Replacement truck and bus tyre sales in Europe (ETRMA)



Replacement agricultural tyre sales in Europe (ETRMA)



Replacement motorcycle tyre sales in Europe (ETRMA)

