

ETRMA: Provisional political agreement on Data Act highlights urgent need for sectoral regulation

Brussels, 30 June 2023 - The European Tyre & Rubber Manufacturers' Association (ETRMA) welcomes the agreement between the European Parliament and Member States on the Data Act. By making data more accessible to all, this landmark legislation aims to stimulate a competitive data market, opening opportunities for data-driven innovation.

To ensure the development of the full European value chain of connected mobility services, the tyre industry believes that the Data Act urgently needs to be complemented with sectoral regulation to provide clarity on how to implement the principles of the Data Act in the automotive sector.

ETRMA therefore also calls on the European Commission to make in good time its proposal for a Regulation on sector-specific provisions for accessing in-vehicle data, functions, and resources.

The Data Act will provide a much-needed boost to digital service providers, in particular third-party suppliers, while putting the end-user at the heart of service delivery. It is crucial to the further development of smart and sustainable mobility.

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About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing more than 350.000 people. The global sales of ETRMA's 14 corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members¹. We have a strong manufacturing and research presence within the EU and candidate countries, with 93 tyre-producing plants and 17 R&D centres.

¹ ETRMA's membership: APOLLO TYRES, BRIDGESTONE EUROPE, BRISA, CONTINENTAL, GOODYEAR, HANKOOK, MARANGONI, MICHELIN, NEXEN TIRE EUROPE, NOKIAN TYRES, PIRELLI, PROMETEON, SUMITOMO RUBBER INDUSTRIES AND Yokohama-TWS. Furthermore, members include Associations in the following countries: Czech Republic, Finland, France, Germany, Hungary, Italy, the Netherlands, Poland, Slovak Republic, Spain and the UK.