

Brussels, 20 December 2023 – Last week, the Independent Service Providers (ISPs)¹ coalition wrote to European Commission President, Ursula von der Leyen urging prompt action in adopting a sector specific legislative proposal regarding access to in-vehicle data.

As part of ISP, the European Tyre and Rubber Manufacturers' Association (ETRMA) strongly agrees that [a clear legal framework is essential](#) to unlock the competition and innovation needed for new and secure mobility services that will benefit European consumers and businesses.

"The European tyre industry is already developing data-driven applications with tangible benefits for road safety and transport environmental performance", said Adam McCarthy, ETRMA Secretary General.

As an example, tyre pressure monitoring is already crucial for CO2 emission reduction. Additionally, endurance and tyre wear predictions may inform users to avoid their premature replacement and provide road operators with information on infrastructure quality.

"Vehicles to be placed on the market in the next five years are being designed now", added McCarthy. "What is at stake is fair access to in-vehicle data, which will contribute to the deployment of greener and safer mobility in Europe".

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About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing more than 350.000 people. The global sales of ETRMA's 14 corporate members represent 70% of total global

¹ IPS brings together 10 European associations representing the vast majority of the automotive (multi-brand) and mobility services ecosystem, as well as consumers and insurers.

sales and 7 out of 10 world leaders in the sector are ETRMA Members. We have a strong manufacturing and research presence within the EU and candidate countries, with 93 tyre-producing plants and 17 R&D centres.