

European replacement tyre sales continue negative trend in last quarter of 2023

Brussels, 23 January 2024 – The European Tyre and Rubber Manufacturers' Association (ETRMA) published its European replacement tyres sales for the fourth quarter of 2023.

Sales declined in all market segments except in consumer tyres, where the winter weather conditions have boosted the volumes of all-season and winter tires.

Looking at the annual picture, every product category has seen a negative trend in 2023 compared to 2022. The most impacted segments were replacement agricultural tyres (-30%), followed by truck and bus tyres (-17%), moto (-11%) and consumer tyres (-8%).

“The figures confirm the negative trends observed since June 2022”, said Adam McCarthy, ETRMA’s Secretary General. “These results are mainly due to a drop in the demand driven by the inflationary costs of raw materials, energy and payroll, as well as to the reduction of inventories in distribution channels”.

In '000 units	Q4 2022	Q4 2023	Variation Q4 2023/ Q4 2022	2022	2023	Variation 2023 / 2022
Replacement Consumer tyres	50.019	49.989	0%	226.418	208.487	-8%
Of which Car Summer tyres			-7%			-9%
Of which Car all Seasons tyres			15%			7%
Of which Car Winter tyres			2%			-13%
Replacement Truck & Bus tyres	3.168	2.759	-13%	13.657	11.371	-17%
Replacement Agricultural tyres	160	134	-17%	968	680	-30%
Replacement Moto & Scooter tyres	1293	978	-24%	9.745	8.658	-11%

Discrepancies with data previously published could happen because of periodic data corrections

Consumer = Passenger car, SUVs and light commercial vehicles

Source EUROPOOL ETRMA

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About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing more than 350.000 people. The global sales of ETRMA’s 12 corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members. We have a strong manufacturing and research presence within the EU and candidate countries, with 93 tyre-producing plants and 17 R&D centres.