

European replacement tyre sales mostly down in Q1 2024

The European Tyre and Rubber Manufacturers' Association (ETRMA) published its members' Q1 2024 replacement tyre sales figures.

Adam McCarthy, ETRMA's Secretary General, said, "The general inflationary context continues to affect the demand in all tyre product lines.

The evolution of the truck and bus segments remains negative (-8%) versus the first quarter of 2023, as for moto tyres (-6%).

For the consumer segment, we continue to witness the recovery that started in the last quarter of 2023, primarily driven by winter tyre sales. However, the whole segment is 2% below Q1 2019, before the COVID-19 crisis."

In '000 units	Q1 2023	Q1 2024	Variation Q1 2024/ Q1 2023
Replacement Consumer tyres	54.667	56.244	3%
Of which Car Summer tyres			-4%
Of which Car All Seasons tyres			18%
Of which Car Winter tyres			26%
Replacement Truck & Bus tyres	3.005	2.763	-8%
Replacement Agricultural tyres	213	212	-1%
Replacement Moto & Scooter tyres	3.478	3.280	-6%

Discrepancies with data previously published could happen because of periodic data corrections

Consumer = Passenger car, SUVs and light commercial vehicles

Source EUROPOOL ETRMA

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About ETRMA

The European Tyre & Rubber Manufacturers Association (ETRMA) represent nearly 4.400 companies in the EU, directly employing more than 350.000 people. The global sales of ETRMA's 13 corporate members represent 70% of total global sales and 7 out of 10 world leaders in the sector are ETRMA Members. We have a strong manufacturing and research presence within the EU and candidate countries, with over 80 tyre-producing plants and 17 R&D centres.